## **website**maintenance

Congratulations on taking the first step toward a higher quality website by selecting a website maintenance program. Your website is critical to the professionalism, credibility and long-term success of your business. Ongoing website maintenance adds years to the life of your website and provides your website user with the best possible experience.

After you have selected a plan, **Parker Web** will welcome you on board with an introduction to our team as well as an orientation of our systems. Throughout our relationship, **Parker Web** will strive to provide you with fast, proactive, knowledgeable, accountable and friendly customer service. We look forward to exceeding your expectations.



3

\$329/month includes 3 bankable hours.

5

\$499/month includes 5 bankable hours.

10

\$949/month includes 10 bankable hours.

## **Terms and Conditions**

- Bankable Hours: Unused hours are stored for up to 3 months. Although rare because of the proactive nature of the Parker Web service, hours not used after 3 months are lost. Hours in excess of this monthly plan amounts are billed at \$110/hr at the end of the calendar month. Hours immediately expire upon cancellation of any plan. Time is billed in 15-minute increments.
- **Basic Option:** A \$129/month plan is available that provides 1 bankable hour per month.
- Online Ticket System: Easy submission of requests via direct email to Parker Web. Your email generates a traceable ticket and enters into a queue for rapid completion.
- Proactive Maintenance: Parker Web monitors your website for optimal performance. Website systems unique to your website installation will require regular updates or

- maintenance. When critical in nature such as a security patch or a version update this work is done immediately and billed to your account. Non-critical items are presented as a ticket for your approval prior to work being completed.
- **Time Tracking:** Parker Web has a proprietary time accounting system that tracks all details of activities on your account. A report is available at any time upon request.
- Contract Period: We like to say we earn your business each and every month. Our plans are month-to-month and can be upgraded or downgraded at any time. There are no refunds for time purchased.
- Rapid Response: Parker Web's goal is a maximum two business day turnaround on a task requiring less than 2 hours to complete. Many times tasks are done within minutes of being requested. In-person or onsite work is not available.





## **New Account Setup**

Please complete the following information. Additional information such as credentials to access your websites will be requested during setup.

| Company Name:                       |                              |                                  |          |
|-------------------------------------|------------------------------|----------------------------------|----------|
| Primary URL:                        |                              |                                  |          |
| Additional URL:                     |                              |                                  |          |
| Additional URL:                     |                              |                                  |          |
| Primary Contact Name:               |                              |                                  |          |
| Primary Contact Phone:              |                              |                                  |          |
| Primary Contact Email:              |                              |                                  |          |
| Billing Contact Name:               |                              |                                  |          |
| Billing Contact Email:              |                              |                                  |          |
| Billing Contact Phone:              |                              |                                  |          |
| Billing Address:                    |                              |                                  |          |
| Billing City, State, Zip            |                              |                                  | _        |
| Pre-payment is required for all wor | rk. Payment by ACH is pro    | eferred.                         |          |
| Hour(s) @ open rate (\$149/hr)      | OR select a monthly plar     | n (overages billed at \$110/hr): |          |
| 1 Hour (\$129/m) 3 Hour (\$         | 5329/m) 5 Hour (\$499        | 9/m) 10 Hour (\$949/m)           |          |
| Card Type (circle one):             | VISA   MC   AMEX             |                                  |          |
| Credit Card Number:                 |                              |                                  | -        |
| Expiration:                         | /                            |                                  |          |
| CCV (3 or 4 digit security code):   |                              |                                  |          |
| Name on Card:                       |                              |                                  | -        |
| Card Billing Address is mailed:     |                              |                                  | -        |
| Card City State Zip:                |                              |                                  | -        |
| ACH Option: Bank Name:              | Phone #:                     |                                  |          |
| Acct No.:                           | Routing No.:                 | Account Type:                    |          |
| By signing below, I authorize Parke | er Media, Inc., DBA Parker   | Web Services to bill me for      |          |
| services, monthly plans or product  | s purchased on my behalf     | f. I have been provided Terms 8  | <u> </u> |
| Conditions and I agree to them. No  | ote: all notices, invoices a | nd receipts are sent via email.  |          |
|                                     |                              |                                  |          |
| Signature/Date:                     |                              |                                  |          |